

Suggested Syllabi

- I. 12-week full course syllabus (UG or MBA)
- II. 6-week executive MBA syllabus
- III. 1-day workshop outline

I. 12-WEEK FULL COURSE SYLLABUS

(Upper-Level Undergraduate or MBA Elective)

Course Description

This course examines sustainability, corporate governance, and capital markets in Asia-Pacific. It emphasises decision-making under institutional constraints, integrating strategy, ESG, regulation, and investor perspectives.

Week 1 — Why Asia Matters for Sustainability

Readings:

- Ch 1

Learning Objectives:

- Understand why Asia is central to global sustainability outcomes
- Identify structural differences across Asian markets

In-Class Exercise:

- Mapping Asia's sustainability risks

Assignment:

- Company selection for Assignment 1

Week 2 — Power, Institutions, and the State

Readings:

- Ch 2

Learning Objectives:

- Analyse state–market relationships
- Understand policy-driven ESG outcomes

In-Class Exercise:

- Stakeholder mapping (template-based)

Week 3 — Ownership, Governance, and Control

Readings:

- Ch 3

Learning Objectives:

- Compare ownership models across Asia
- Evaluate governance trade-offs

In-Class Exercise:

- Board structure comparison

Assignment:

- Assignment 1 (Corporate Sustainability Diagnostic) due

Week 4 — ESG in Practice: Environmental Risk

Readings:

- Ch 2-4

Learning Objectives:

- Distinguish transition vs physical climate risk
- Assess operational exposure

In-Class Exercise:

- Climate risk scenario analysis

Week 5 — Social Risk and Supply Chains

Readings:

- Ch 5

Learning Objectives:

- Understand labour risk beyond Tier-1 suppliers
- Evaluate crisis escalation dynamics

In-Class Exercise:

- Supply-chain risk checklist

Assignment:

- Assignment 2 released (Investor Memo)

Week 6 — Disclosure, Data and Their Limits

Readings:

- Ch 6

Learning Objectives:

- Critically assess ESG disclosure regimes

- Understand enforcement constraints

In-Class Exercise:

- Disclosure vs execution debate

Week 7 — Investors, Stewardship, and Engagement

Readings:

- Ch 7

Learning Objectives:

- Understand stewardship in Asia
- Compare activism approaches

In-Class Exercise:

- Investor–corporate role play

Assignment:

- Assignment 2 due

Week 8 — Boards and Decision-Making

Readings:

- Ch 8

Learning Objectives:

- Analyse board oversight of sustainability
- Understand fiduciary duty in Asia

In-Class Exercise:

- Boardroom briefing simulation

Week 9 — Regulation and Capital Markets

Readings:

- Ch 9

Learning Objectives:

- Compare regulatory models
- Assess investor confidence effects

In-Class Exercise:

- Regulatory comparison table

Assignment:

- Assignment 3 released (Crisis Plan)

Week 10 — Applied Cases**Readings:**

- Ch 10

Learning Objectives:

- Apply concepts to real companies

In-Class Exercise:

- BYD / TSMC case discussion

Week 11 — Crisis Management and Trade-Offs**Readings:**

- Ch 11

Learning Objectives:

- Manage ESG crises under uncertainty

In-Class Exercise:

- Labour dispute simulation

Assignment:

- Assignment 3 due

Week 12 — Integration and Future Directions

Readings:

- Review

Learning Objectives:

- Integrate learning across the course

In-Class Exercise:

- Final synthesis discussion

Assignment:

- Assignment 4 or 5 (capstone) due

II. 6-WEEK EXECUTIVE MBA SYLLABUS

Course Focus

A compressed, decision-oriented course emphasising boardroom and investor perspectives.

Week 1 — Asia's Sustainability Reality

Readings: Ch 1–2

Exercise: Stakeholder mapping

Focus: Institutions and power

Week 2 — Governance and Ownership Trade-Offs

Readings: Ch 3

Exercise: Board dynamics discussion

Focus: Control vs accountability

Week 3 — ESG as Operational Risk

Readings: Ch 4–5

Exercise: Supply-chain risk mapping

Focus: Execution, not disclosure

Week 4 — Investors and Boards

Readings: Ch 7–8

Exercise: Investor–board dialogue

Assignment: Investor memo (short)

Week 5 — Regulation, Policy, and Markets

Readings: Ch 9

Exercise: Regulatory scenario planning

Focus: Predictability and incentives

Week 6 — Integrated Case & Simulation

Readings: Ch 10–11

Exercise: Crisis simulation

Outcome: Executive action plan

III. 1-DAY EXECUTIVE WORKSHOP OUTLINE

Audience

Board members, C-suite, senior investors

Session 1 — Why Asia Is Different (90 minutes)

- Key structural differences
- Power and institutions
- Discussion: “What surprised you?”

Session 2 — ESG as Risk and Strategy (90 minutes)

- Climate, supply chains, governance
- Case: BYD or TSMC
- Group discussion

Session 3 — Decision-Making Under Constraint (90 minutes)

- Boards, investors, regulators
- Simulation: Investor–company dialogue

Session 4 — What Leaders Should Do Differently (60 minutes)

- Decision checklist
- Peer reflection
- Personal action plan